



CREATE
YOUR STYLE
with SWAROVSKI ELEMENTS

JANUARY 31 - FEBRUARY 2, 2012

CREATE YOUR STYLE IN TUCSON

A SWAROVSKI ELEMENTS EVENT

THE WESTIN LA PALOMA RESORT & SPA

3800 East Sunrise Drive, Tucson, AZ 85718

WWW.CREATE-YOUR-STYLE.COM

1-888-818-3004, ext. 2723

CREATE YOUR STYLE

with SWAROVSKI ELEMENTS

CREATE YOUR STYLE IN TUCSON
A SWAROVSKI ELEMENTS EVENT

NEW EVENT LOCATION!

The Westin La Paloma Resort & Spa provides the perfect escape of the everyday, allowing you to focus on personal and professional renewal. Combine the wide range of CREATE YOUR STYLE with SWAROVSKI ELEMENTS workshops with the luxurious and personalized resort and spa services to relax, revitalize and reenergize your way to creative inspiration!



SHOW FACTS

January 31 - February 2, 2012

Westin La Paloma Resort and Spa
3800 East Sunrise Drive
Tucson, Arizona 85718
520-742-6000
www.Westin.com/lapaloma

Map and Directions located on last page of the show guide.

Guests can access the following link
<https://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1109216774&key=2D149>
to book the hotel until December 19, 2011 or call
1-800-937-8461 and mention the "SWAROVSKI ELEMENTS" group

SHOWROOM HOURS:

10:00AM – 7:00PM Tuesday

10:00AM – 7:00PM Wednesday

10:00AM – 8:00PM Thursday

Join us in our showroom for Happy Hour.
Relax, unwind and connect with friends and colleagues.

Tuesday & Wednesday 6pm-7pm

Thursday 6pm – 8pm

Cocktails & light hors d'oeuvres

1.888.818.3004 ext 2723

Tucsonevent@swarovski.com

WWW.CREATE-YOUR-STYLE.COM

Sparkling Highlights

- New and Exciting Creative Workshops & Make and Takes
- CREATE YOUR STYLE Ambassador Showroom
- New seminars to turn your hobby into a business
- All Day Design Challenge, concluding with champagne and prizes
- Sparkling Sunset Classes on Wednesday evening
- Special Trend Presentation
- Free Demonstrations in the showroom
- Complimentary Daily Valet Parking
- Happy hour every evening
- Special discounts for our hotel guests including golf, spa services, dining and cocktails

SWAROVSKI ELEMENTS is the glittering hallmark product brand of Swarovski, the world leader in the manufacture of precision-cut crystals, now also made available to personal design enthusiasts. The CREATE YOUR STYLE IN TUCSON event offers a creative forum where you can learn numerous techniques to make and design your own jewelry, accessories, home décor, gifts and much more. Workshops and seminars are lead under the guidance and instruction of the industry's top application, design and trend experts. The event is open to everyone, from first time designers to advanced and ambitious do-it-yourself enthusiasts, who are all able to try new techniques and learn more about new and innovative products.

Visit WWW.CREATE-YOUR-STYLE.COM to register
Or call 1-888-818-3004, ext.2723

Creativity & Design Challenge

SPECIAL ALL DAY EVENT

Tuesday, January 31 9:00 AM - 5:00 PM

Location: Verbana | **Instructor:** Margot Potter | **Level:** Intermediate/Advanced | **Techniques:** Jewelry design, jewelry making | **Fee:** \$175

Get ready to put your jewelry design skills to the test in this high fashion, fast paced, no holds barred event! You will be pushed to the limits, offered guidance, presented with challenges and only three talented individuals will emerge winners. You will have access to tools, SWAROVSKI ELEMENTS, findings, wire, and various other materials. A sketch book, poster board and glue will be provided to create your "inspiration board". All concepts must be created around items that are provided in the workshop. You may bring any type of jewelry making tools, but will not be allowed to bring your own inspirational materials or preconceived concepts.

The event will culminate with a champagne reception and awards presentation at 5:30PM.

AWARDS

Grand Prize - Best Overall
\$250 of SWAROVSKI ELEMENTS

Most Creative
\$100 of SWAROVSKI ELEMENTS

Best Technique
\$100 of SWAROVSKI ELEMENTS

Employees of Swarovski and CREATE YOUR STYLE Ambassadors are not eligible to participate

Visit WWW.CREATE-YOUR-STYLE.COM to register
Or call 1-888-818-3004, ext.2723

Tuesday, Jan 31

8:00 AM - 9:30 AM

LOCATION

Aster II



Wild Wire Crystal Fantasy Necklace

Instructor: Nicole Shute

Level: Beginner

Technique: Wiring

Fee: \$48

Inspired by nature you will learn to make this stunning crystal and wire pendant necklace using a variety of SWAROVSKI ELEMENTS in various shapes, sizes and colors.

Supply List: Wire Cutters, round nose pliers, flat nose pliers

Tuesday, Jan 31

8:30 AM - 11:30 AM

LOCATION

Aster I



Hopeless Romantic Necklace

Instructor: Val Hirata

Level: Intermediate

Techniques: Weaving, wiring, linking

Fee: \$88

Romance and flowers go hand in hand. There is a hopeless romantic in all of us - express yours as you create this elegant necklace with various SWAROVSKI ELEMENTS, lightweight chain and metals.

Supply List: Round nose pliers, flat nose pliers, wire cutters

Tuesday, Jan 31

8:00 AM - 11:00 AM

LOCATION

Indigo



Epoxy Clay Belt Buckle

Instructors: Kellie DeFries & Nick Regine

Level: Beginner

Technique: 2 Part Epoxy Clay

Fee: \$75

Join Kellie DeFries, owner of Crystal Ninja, LLC & Nick Regine, the Professor of Crystal, to create a beautiful one of a kind sparkling belt buckle. Kellie and Nick will teach you everything you need to know about working with two-part epoxy clay and SWAROVSKI ELEMENTS to design and create everything from jewelry, accessories, home goods, gifts and more! All materials provided

Tuesday, Jan 31

10:00 AM - 11:30 AM

LOCATION

Aster II



Art Deco Bolo

Instructor: Linda Hartung

Level: Beginner

Techniques: Wiring, stringing

Fee: \$42

A mix of sumptuous textures with a hidden surprise. SWAROVSKI ELEMENTS Sew-on Owlets and marbled colored ceramic rings slide over a plush velour cord. Each end is finished with Ceramic Rings and Wing Pendants with a wire hidden inside the cord so you can add a curvy twist to this geometric style.

Supply List: Flush wire cutters, round nose pliers, chain nose pliers

Tuesday, Jan 31

12:00 PM - 1:30 PM

LOCATION

Aster II



Torched Copper & Crystal Bracelet & Earrings

Instructor: Mary Hughes

Level: Intermediate

Technique: Wiring

Fee: \$47

Basic wire and wrapping techniques are used to complete this torched copper bracelet and earring set. SWAROVSKI ELEMENTS mixed together with rich copper color discs makes this bracelet and cascading earrings a great combination.

Supply List: Round nose pliers, flat nose pliers, chain nose pliers, wire cutters

Tuesday, Jan 31

1:00 PM - 5:00 PM

LOCATION

Aster I



Framed Mosaic Necklace, Bracelet & Earrings

Instructor: Monica Han

Level: Intermediate

Technique: Wiring

Fee: \$64

Monica will teach you Wiring techniques to create this Framed Mosaic necklace, bracelet and earrings. Mosaic Amber Opal Swarovski Pendants and Swarovski Beads, combine with copper wire to make this great color combination. Wire provided by ParaWire.

Supply List: Round nose pliers, chain nose pliers, wire cutters, ruler, pen

Tuesday, Jan 31

12:30 PM - 3:30 PM

LOCATION

Indigo



Hotfix & Mechanical Application/Denim Cuff Bracelet

Instructors: Laura Timmons & Nick Regine

Level: All levels

Techniques: Hotfix, mechanical application

Fee: \$50

Join the team of Nick Regine and Laura Timmons to learn how to turn something old into something new and sparkly. Discover the various Hotfix SWAROVSKI ELEMENTS available to embellish fabrics of all kinds. Learn the newest application method to easily apply Swarovski Snaps, Jeans Buttons and Rivets. Use your new skills to create a trendy denim cuff bracelet decorated with SWAROVSKI ELEMENTS. All materials provided.

Tuesday, Jan 31

2:00 PM - 3:30 PM

LOCATION

Aster II



Divine Rock Cuff Bracelet

Instructor: Lilly Kehoe

Level: Intermediate

Technique: Wiring

Fee: \$38

Join Lilly in improving your wiring skills as you capture the exquisite Divine Rock Sew-on Stone from the SWAROVSKI ELEMENTS Collection using swirls of square silver plated wire. All materials provided.

Tuesday, Jan 31

4:00 PM - 6:00 PM

LOCATION
Indigo



A Bouquet of Sunflowers Bracelet & Earrings

Instructor: Laura Timmons
Level: All levels
Techniques: Wiring, basic beading
Fee: \$56

Enjoy making this amazing duo using one of the latest SWAROVSKI ELEMENTS innovation colors-Sunflower. You will create a bracelet and earrings which contain bunches of luscious crystals and unusual products such as Crystal Mesh and Shank Buttons.

Supply List: Wire cutters, round nose pliers, bent nose pliers

Wednesday, Feb 1

8:00 AM - 10:00 AM

LOCATION
Aster II



Lavender Pearl Bracelet

Instructor: Monica Han
Level: All levels
Technique: Coiling
Fee: \$46

Pearls, Pearls, Pearls!! Using Crystal Pearls from the SWAROVSKI ELEMENTS collection and a creative coiling technique Monica will teach you how to create this eye catching Lavender Pearl bracelet. Wire provided by ParaWire.

Supply List: Chain nose pliers, wire cutters, ruler

Tuesday, Jan 31

4:00 PM - 5:30 PM

LOCATION
Aster II



Vintage Inspired Necklace

Instructor: Debbi Simon
Level: All levels
Techniques: Stringing, metal work
Fee: \$54

Create this vintage inspired classic necklace using basic stringing and wiring techniques, capturing Fancy Stones from the SWAROVSKI ELEMENTS collection.

Supply List: Flat or chain nose pliers, scissors

Wednesday, Feb 1

8:00 AM - 12:00 PM

LOCATION
Udall



Fun with Filigrees Necklace, Bracelet & Earrings

Instructors: Susan Kazarian & Ron Rock
Level: All levels
Technique: Basic jewelry making
Fee: \$95

Join Susan Kazarian and Ron Rock, the North American CREATE YOUR STYLE design team, for a fun filled workshop using various Swarovski Filigrees, Pendants and Beads. You will have two color variations to choose from to create an exquisite bib necklace, pendant bracelet and shoulder duster earrings.

Supply List: Round nose pliers, bent chain nose pliers, chain nose pliers, wire cutters

Wednesday, Feb 1

8:00 AM - 11:00 AM

LOCATION

Indigo



Gluing SWAROVSKI ELEMENTS - Purse Hook

Instructors: Kellie DeFries & Nick Regine
Level: All levels
Technique: Gluing
Fee: \$50

Learn how to glue SWAROVSKI ELEMENTS with Kellie DeFries owner of Crystal Ninja, LLC. and the Professor of Crystal, Nick Regine. Experiment with various techniques and learn tips and tricks to embellish wood, metal, glass, almost anything, with SWAROVSKI ELEMENTS. Use your new found skill to design a one of a kind purse hook. All materials provided.

Wednesday, Feb 1

9:00 AM - 11:00 AM

LOCATION

Verbana



Cosmic Clay Necklace

Instructor: Renata Sanchez Ramos & Nadia Sanchez Ramos
Level: Intermediate
Techniques: Clay modeling, wiring
Fee: \$54

Explore the use of Epoxy Clay as an alternative to metal setting as you create this sassy necklace using Swarovski Round and Fancy Stones along with an interesting combination of colors and textures.

Supply List: Round and flat nose pliers, coated tweezers, fine tweezers, side cutters, latex gloves

Wednesday, Feb 1

8:30 AM - 11:30 AM

LOCATION

Aster I



Crystal Prints Cascade Necklace & Earrings

Instructor: Katie Hacker
Level: All levels
Techniques: Wiring, stringing
Fee: \$75

Learn how to plan and build this dramatic cascade necklace with matching earrings using a variety of intriguing SWAROVSKI ELEMENTS Zebra Print Beads and Square Rings, Beadalon wire and findings and Katiedids™. Wire and findings provided by Beadalon.

Supply List: Task lamp, reading glasses or magnifier

Wednesday, Feb 1

10:30 AM - 12:00 PM

LOCATION

Aster II



Trapeze Ring

Instructor: Diane Hertzler
Level: Beginner
Technique: Odd-count flat peyote stitch
Fee: \$30

Make this beautiful ring this morning and accessorize your favorite outfit tonight! Learn odd-count, flat Peyote stitch to make the base of the ring and embellish it with a SWAROVSKI ELEMENTS Trapeze Crystal Button.

Supply List: Embroidery type scissors, beading surface, task lamp, reading glasses or magnifier, magnetic board or 12" ruler optional

Wednesday, Feb 1

12:00 PM - 2:30 PM

LOCATION
Verbana



Pieces of the Heart Perfume Bottle

Instructor: Karen Helenthal
Level: All levels
Technique: Gluing
Fee: \$48

Create a true work of "heart" using age-old techniques resulting in a delicate glass keepsake. Personalize your heart with SWAROVSKI ELEMENTS Chatons, Fancy Stones and Crystal Pearls. Your embellished heart is then nestled in a shimmering presentation box. All materials provided.

Wednesday, Feb 1

1:00 PM - 4:00 PM

LOCATION
Indigo



Felted Flower Brooch and Necklace

Instructor: Pat Reisenberger
Level: Beginner
Techniques: Wet felting, sewing
Fee: \$58

Learn how to wet felt to create layers using a resist and make three dimensional flowers. You will also make a felted necklace with strands of hand made crystal yarn. Embellish both pieces with SWAROVSKI ELEMENTS for a marriage of fiber and crystal that is truly stunning.

Supply List: Needle nose pliers, hand towel, size 12 beading needle, tapestry needle, Power Pro beading thread in Smoke, scissors

Wednesday, Feb 1

12:30 PM - 2:00 PM

LOCATION
Aster II



Desert Oasis Ribbon Necklace

Instructor: Rita Hutchinson
Level: Beginner
Technique: Basic jewelry making
Fee: \$34

This organic necklace combines antiqued brass plated findings, Space Cut Sew-on Stones, Crystal Pearls and Bicone Beads from the SWAROVSKI ELEMENTS collection and is finished with a hand dyed silk ribbon.

Supply List: Round nose pliers, chain nose pliers, bent chain nose pliers, wire cutters

Wednesday, Feb 1

1:00 PM - 4:30 PM

LOCATION
Aster I



Crystal Honeycomb Bib Necklace

Instructor: Renata Sanchez Ramos & Nadia Sanchez Ramos
Level: Intermediate
Techniques: Sewing, wiring
Fee: \$68

This beautiful bib necklace resembling a honeycomb with a little bee inside is inspired by SWAROVSKI ELEMENTS. You will construct this necklace using sewing and wiring techniques incorporating some of the newest innovation colors and products from the SWAROVSKI ELEMENTS Collection, such as the new Hexagon Sew-on Stone in Sunflower.

Supply List: Round and flat nose pliers, scissors or cutter

Wednesday, Feb 1

2:30 PM - 4:00 PM

LOCATION

Aster II



Victoria Rose Necklace

Instructor: Val Hirata

Level: All levels

Techniques: Wiring, linking, weaving

Fee: \$42

Come and play in my Victorian Garden where roses bloom and leaves glisten with enchantment. You will learn the little secrets to making my most popular flower pendant using SWAROVSKI ELEMENTS and even find a little friend or two.

Supply List: Wire cutters, flat and round nose pliers

Wednesday, Feb 1

4:30 PM - 6:00 PM

LOCATION

Aster II



Crystal Encrusted Bangle & Earrings

Instructor: Katie Hacker

Level: All levels

Technique: Wiring

Fee: \$36

Wire wrap your way to a gorgeous bangle and matching earring set. Using a palette from the SWAROVSKI ELEMENTS Spring/Summer 2012 Innovation colors of Chrysolite Opal and Crystal Bronze Shade you will learn layering techniques using new hermatite Artistic Wire. Artistic wire provided by Beadalon.

Supply List: Task lamp, reading glasses or magnifier

Wednesday, Feb 1

3:30 PM - 5:30 PM

LOCATION

Verbana



How to Write and Publish a Jewelry Making Book

Instructor: Margot Potter

Level: All levels

Techniques: Writing, publishing

Fee: \$40

Best selling author Margot Potter shares her tips, tricks and secrets for getting a book deal. Learn how to create a book from concept to finished product., create concepts that sell, pitch a query, negotiate a contract and obtain sample product to feature. Learn free publicity tips for maximum sales. Instructor will provide written materials, advice, publishing contacts and a free copy of her newest book. Bring a writing instrument.

Wednesday, Feb 1

5:30 PM - 8:30 PM

LOCATION

Aster I



Timeless Crystal Pearl Bracelet

Instructor: Marcia DeCoster

Level: Intermediate

Technique: Right angle weave

Fee: \$52

Using a two needle right angle weave, create a fluid base of Swarovski Crystal Pearls edged and embellished with SWAROVSKI ELEMENTS Round and Bicone Beads. Capture a large Swarovski Crystal Pearl in a crystal encrusted loop to form the closure.

Supply List: Scissors, personal magnification, task lamp

Wednesday, Feb 1

5:30 PM - 9:30 PM

LOCATION
Acacia



Four Strong Winds Bracelet

Instructor: Diane Hertzler
Level: Intermediate
Techniques: Odd/even count, flat/circle peyote
Fee: \$78

This bracelet is inspired by the sun symbol of the Native American people called the Zia. Their belief is that their gifts come in fours; the four seasons, the four directions, the day and life itself. Each segment of the bracelet has four rays around a beveled SWAROVSKI ELEMENTS Stairway Bead. Experience with Peyote stitch, step-up recognition and working with graphics is helpful.

Supply List: Embroidery type scissors, personal magnification, task lamp, extension cord, magnetic board or 12" ruler optional

Wednesday, Feb 1

6:00 PM - 10:00 PM

LOCATION
Indigo



Design It, Sell It. CRAFTY DESIGN & MARKETING FOR THE SMALL BUSINESS ARTIST

Instructors: Pat Riesenburger & Nick Regine
Level: All levels
Techniques: Gluing, hotfix, epoxy clay & marketing
Fee: \$65

This newly formatted workshop will teach you techniques to make various forms of jewelry and accessories using SWAROVSKI ELEMENTS and then will teach you how to market your craft. Learn tips and tricks of gluing, hotfix, epoxy clay, as well as pricing your artwork, mastering social media, building a crafty resume and connecting with retail stores and galleries. All materials provided.

Wednesday, Feb 1

6:00 PM - 9:00 PM

LOCATION
Verbana



Kiss Pendant DESIGN FROM THE NEW CREATE YOUR STYLE MAGAZINE

Instructor: Marlene Kohlhofer & Stephanie Dixon
Level: All levels
Techniques: Resin, basic jewelry making
Fee: \$72

Join Marlene, CREATE YOUR STYLE Trend Manager and Stephanie, CREATE YOUR STYLE AMBASSADOR, to create this fun loving Kiss Pendant Necklace from the new CREATE YOUR STYLE with SWAROVSKI ELEMENTS Magazine Issue Sound. You will learn how to use Ice Resin for jewelry making and receive a complimentary copy of the magazine.

Supply List: Round nose pliers, flat nose pliers, scissors, tweezers

Wednesday, Feb 1

6:30 PM - 10:00 PM

LOCATION
Aster II



Wrapped Up In Crystal Shawl

Instructor: Karen Helenthal
Level: All levels
Technique: Hotfix
Fee: \$94

This hand woven shawl called the Rebozo will be transformed into a stunning elegant wrap using the hotfix application process. Learn tips on the proper application to achieve a professional result each time using free form placement of SWAROVSKI ELEMENTS Flat Back Hotfix Crystals in a variety of shapes and sizes. Participants will have a choice of either silver, pink or navy Rebozos. All materials provided.

Thursday, Feb 2

8:00 AM - 11:00 AM

LOCATION
Indigo



Soldering with SWAROVSKI ELEMENTS

Instructor: Nick Regine
Level: All levels
Technique: Soldering
Fee: \$65

Learn the basics of soldering to create beautiful and professional jewelry using SWAROVSKI ELEMENTS. Nick will teach you all the tips and tricks he has learned over the last three decades to ensure your success. All materials provided.

Thursday, Feb 2

8:00 AM - 9:30 AM

LOCATION
Aster II



Wildly Crazy For You Necklace & Earrings

Instructor: Susan Kazarian
Level: All levels
Technique: Wiring
Fee: \$42

Using the new Designer Edition Crazy 4 U Heart Pendant from the SWAROVSKI ELEMENTS Collection, you will create earrings and a simple lariat by counter balancing the other end with Swarovski Crystal Baroque Pearls.

Supply List: Chain nose pliers, round nose pliers, wire cutter

Thursday, Feb 2

8:00 AM - 12:00 PM

LOCATION
Aster I



Majestic Beads Bracelet

Instructor: Beth Kraft
Level: All levels
Techniques: Weaving, stringing
Fee: \$78

Peyote stitch these fabulous beaded wonders and string them with sparkling Beads and Crystal Pearls from the SWAROVSKI ELEMENTS Collection.

Supply List: Chain nose pliers or crimping tool, wire cutter, thread conditioner

Thursday, Feb 2

8:30 AM - 11:30 AM

LOCATION
Verbana



Sparkle Sprocket Cuff Bracelet

Instructor: Stephanie Dixon
Level: All levels
Techniques: Coiling, wiring
Fee: \$74

These fun and fast components are made using wire coiling techniques and dazzling Beads from the SWAROVSKI ELEMENTS collection. You will take your coiling technique and wrapped loop skills to the next level with this sparkling design.

Supply List: Wire cutters, round nose pliers, chain nose pliers

Thursday, Feb 2

10:00 AM - 11:30 AM

LOCATION

Aster II



Keystone Necklace

Instructor: Monica Han

Level: Intermediate

Technique: Wiring

Fee: \$42

Use SWAROVSKI ELEMENTS Keystone Bead with simple wire working techniques to create this attention grabbing, yet subtle necklace. Wire provided by ParaWire.

Supply List: Round nose pliers, chain nose pliers, wire cutters, ruler

Thursday, Feb 2

12:00 PM - 1:30 PM

LOCATION

Aster II



Cosmic Quatrefoil Bracelet

Instructor: Susan Kazarian

Level: All levels

Technique: Basic jewelry making

Fee: \$36

Combine suede, metal work and the new Space Cut Sew-On Stone from the SWAROVSKI ELEMENTS Collection with various techniques to create this contemporary, Art Deco style bracelet.

Supply List: Chain nose pliers, round nose pliers, wire cutters

Thursday, Feb 2

12:00 PM - 4:00 PM

LOCATION

Indigo



Roll It Sparkle It Bracelet

Instructor: Sandy Lupo

Level: All levels

Technique: Metalsmithing

Fee: \$88

Metalsmithing techniques go beyond bead and wirework in this bracelet design. Integrating the dynamics of both SWAROVSKI ELEMENTS and metal, you will roll, twist and add sparkle to a wire bracelet.

Supply List: Personal magnification, task lamp, extension cord, pliers and forming tools

Thursday, Feb 2

12:30 PM - 2:30 PM

LOCATION

Verbana



How to Get Your Work Published

Instructor: Margot Potter

Level: All levels

Techniques: Writing, publishing

Fee: \$40

Former magazine editor, noted designer and successful author, Margot Potter, will discuss every aspect of getting your work published, including presentation, etiquette and contracts. She will provide contact lists for magazines, examples of well executed projects, written materials and the official CREATE YOUR STYLE materials listing to be used for projects incorporating SWAROVSKI ELEMENTS. Bring photographs of your work, a notebook, and a writing instrument.

Thursday, Feb 2

1:00 PM - 5:00 PM

LOCATION

Aster I



Little Black Bracelet

Instructor: Monica Han
Level: Intermediate
Technique: Right angle weave
Fee: \$74

Like the little black dress, everyone needs a little black bracelet in their jewelry wardrobe. You will use Swarovski Beads and Chaton Montees in this right angle weave pattern to create a fabulous multistrand bracelet.

Supply List: Chain nose pliers, wire cutters, ruler

Thursday, Feb 2

3:30 PM - 4:30 PM

LOCATION

Verbana



SWAROVSKI ELEMENTS Spring/Summer 2012 Trends

Instructor: Marlene Kohlhofer
Level: All levels
Technique: Trend presentation
Fee: \$25

Don't be left out! Join our CREATE YOUR STYLE Trend Manager, Marlene, and discover the hottest trends for Spring and Summer. All participants will also receive a very special gift! All materials provided.

Thursday, Feb 2

2:00 PM - 3:30 PM

LOCATION

Aster II



Knotted Bliss Necklace

Instructor: Susan Kazarian
Level: All levels
Technique: Knotting
Fee: \$48

Learn how to organically knot beautiful Swarovski Crystal Pearls and Beads together in an innovative way. Complete the necklace with a SWAROVSKI ELEMENTS Polygon Pendant.

Supply List: Thread nippers, knotting tweezer, chain nose pliers

Thursday, Feb 2

4:00 PM - 5:30 PM

LOCATION

Aster II



Diamond Weave Bail Pendant Necklace

Instructor: Marcia DeCoster
Level: Intermediate
Technique: Diamond weave
Fee: \$36

Join Marcia to create this elegant necklace of Swarovski Crystal Pearls and Crystal Golden Shadow Beads. A modified right angle weave stitch is used to suspend the SWAROVSKI ELEMENTS Pendant.

Supply List: Scissors

Thursday, Feb 2

4:30 PM - 6:00 PM

LOCATION
Indigo



Fringed Rivoli Pendant Earrings

Instructor: Sandy Lupo

Level: All levels

Technique: Basic jewelry making

Fee: \$32

Create these lovely, delicate, layered earrings using SWAROVSKI Rivoli Pendants in various harmonious shades of Chrysolite Opal and Crystal Bronze Shade from our Spring/Summer 2012 innovations.

Supply List: Personal magnification, task lamp, round nose pliers, flat nose pliers

Tuesday, Jan 31 & Thursday, Feb 2

10:00 AM - 5:00 PM

Wednesday, Feb 1

10:00 AM - 7:00 PM

LOCATION
Lantana



Brand new to our show! Come and meet our CREATE YOUR STYLE Ambassador's as they demonstrate their favorite techniques and show off their personal style using SWAROVSKI ELEMENTS. Hand-crafted jewelry, project kits and books will also be available for sale.

Techniques

More details and animated demonstrations of the different techniques can be found at WWW.CREATE-YOUR-STYLE.COM



BEADING

By criss-crossing one or more times through beads strung on a thread, various 2-D and 3-D beading patterns can be created. Also, Pearls or Pendants may be used to achieve marvellous design variations.



GLUING

Gluing SWAROVSKI ELEMENTS adds a sparkle to a wide range of materials such as metal, wood, plastic, cork, etc. Flat Backs No Hotfix and SWAROVSKI ELEMENTS with a flat back side are especially appropriate for gluing.



WEAVING

All SWAROVSKI ELEMENTS with one or more holes can be used for various weaving techniques and for various thread materials. There are no limits to the creativity and complexity of the weaving pattern.



CLAY MODELLING

This technique is based on the usage of various clay materials (e.g. polymer clay, metal clay) into which SWAROVSKI ELEMENTS such as Round Stones, Flat Backs No Hotfix and Fancy Stones can be integrated.



IRONING

Swarovski offers Flat Backs and Transfers with special hotfix glue on the backside of the crystals to apply them quickly and easily by using heat – for example an iron without steam holes.



WIRING

Many SWAROVSKI ELEMENTS can be wired. Beads, Crystal Pearls and Pendants are flexible enough to be used with various diameters and coatings.



CROCHETING

Different SWAROVSKI ELEMENTS such as Beads, Crystal Pearls and Pendants can be used for this technique. They are strung on a thread, which can then be used in a lot of crocheting patterns with a crochet hook.



SETTING

SWAROVSKI ELEMENTS – preferably Round Stones and Fancy Stones – can be conveniently positioned in settings made of various materials such as metal or plastic, with or without prongs.



STRINGING

Beads, Pearls, Pendants and all other drilled SWAROVSKI ELEMENTS can simply be strung onto threads of various sizes and kinds. Endless variations of sequence and colour range offer unlimited possibilities for easy-to-achieve designs.



DECORATING PAPER

For the embellishment of paper and a temporary application on a lot of other surfaces, Swarovski has developed Crystal-it. Its special adhesive allows for quick and easy application on materials ranging from paper to wood, ceramic and glass.



SEWING

A wide range of SWAROVSKI ELEMENTS can be sewn onto different materials. Depending on the material, sewing can either be done by hand or a standard sewing machine.



KNITTING

When strung on a yarn, drilled SWAROVSKI ELEMENTS (i.e. Beads, Pearls and Pendants) can be incorporated into any basic knitting pattern. SWAROVSKI ELEMENTS will enhance the different textures that can be achieved through the use of various yarns and knitting needles.



KNOTTING

Various kinds of knots are suitable for fastening or securing ropes, strings or even chains, from linear or flat knots to three-dimensional varieties. Complex knotting systems are known as macramé.

ABOUT the INSTRUCTORS

****Lilian Chen** is an internationally known bead and wire artist from California. Her new wire design is featured in CREATE YOUR STYLE with SWAROVSKI ELEMENTS magazine *Water Issue*. She teaches local and online classes and workshops for the California, Tucson and Washington bead shows and taught on the Crystal Chix Cruise 2010 and Anchors Away Cruise 2011.

****Fernando Dasilva** is a published author, jewelry designer and instructor. *Women's Wear Daily* has featured his designs and he has appeared on the TV show Beads, Baubles and Jewels™. His first solo book "*Modern Expressions*" debuted on the "Hot List" by *Harper's Bazaar*, Feb 2011. His work can be seen at www.dasilvajewelry.com and his life-style blog www.modern-expressions.blogspot.com. He is an avid chef!

****Marcia Decoster** of Mad Designs has a love for combining seed beads and crystal using the right angle weave in her beadwoven pieces. She travels nationally and internationally to share her designs through teaching. She is recognized as one of the 36 leading contemporary beadweaving artists in Lark's *Master Beadweaving* book. She boasts Beadworks 2009 designer of the year and was recognized as a top ten teacher by the Bead and Button show. Marcia is the author of *Marcia Decoster's Beaded Opulence*, published in 2009.

****Kellie DeFries**, owner of Crystal Ninja, leads a team of highly skilled designers. Kellie has studied pointillism and mosaics for over 20 years. Her amazing "LapTurtle", a fully crystallized laptop computer, was awarded in the Professional Category of the 2006 CREATE YOUR STYLE with SWAROVSKI ELEMENTS design contest.

****Stephanie Dixon**, aka The Dixon Chick, is a well known designer and teacher specializing in wire techniques. Stephanie loves teaching students new techniques and creates pieces that give instant gratification. She has taught classes in Tucson, the Create Your Style cruise and filmed segments for the PBS program Beads, Baubles and Jewels™. She resides in Toronto, Canada and can often be found sitting in the bleachers at her son's hockey and football games with a crochet hook in hand!!

****Katie Hacker**, host of the public television show, Beads, Baubles and Jewels™, has written many beading books including, *Live Wire Jewelry* 2011. Katie is a columnist for *Beadwork* magazine, a member of the Beadalon Design team and has her own line of jewelry findings, Katiedids™ Creative Components, available from Beadalon distributors and her website www.KatieHacker.com.

****Monica Han** has received several awards from SWAROVSKI ELEMENTS and Fire Mountain Gems design contests. Her projects have been published in *Beadstyle*, *Belle Armoire* and *Step-by-Step Wire* magazines. Monica's favorite techniques are wiring and right angle weave. She enjoys developing and teaching classes using SWAROVSKI ELEMENTS.

****Linda Arline Hartung** is co-owner/designer of Alacarte Clasps™ and WireLace®. Her jewelry line, Linda Arline Originals and Alacarte Jewelry, carries the prestigious branding "made with SWAROVSKI ELEMENTS". Linda is an internationally published designer with numerous projects published in bead and art jewelry magazines around the world. Check her out at www.alacartecclasps.com or www.wirelace.com.

Karen Helenthal is the artist, author, and owner of Expressions from the Heart. She created a sentimental keepsakes line in 2001 after a successful career in project management, event planning and as a contracted Christmas decorator for ten Walt Disney World Resorts properties. She finds inspiration within the pages of lives, traditions and the origins of ethnic histories. Karen's design palette always includes the Crystallized magic of SWAROVSKI ELEMENTS.

Diane Hertzler began beading twenty years ago and then pursued classes with several well-known bead artists. Beading became a passion and she began creating her own designs which have appeared in a number of publications. Her love of the natural world and travel has greatly influenced her choice of colors, shapes and forms. She has taught beading in studios, venues and national shows including CREATE YOUR STYLE with SWAROVSKI ELEMENTS in Tucson 2010 and 2011 and Bead Fest Santa Fe 2010 and 2011.

****Valeen Hirata** is an award winning designer and project coordinator for Creations By You, LLC and the Midori Collection in Honolulu, Hawaii. She has a passion for creating new designs that encourage the use of new and old components to create unique and enchanting designs.

****CREATE YOUR STYLE Ambassador**

ABOUT the INSTRUCTORS

Mary Hughes has been a jewelry designer for over ten years. She is a member of the Rocky Mountain Bead Society and has been teaching in Denver area bead shops. She has recently opened her own design studio and classroom in Littleton Colorado.

Rita Hutchinson enjoys learning and sharing her knowledge about products and techniques. She has been designing jewelry since 1990 and has worked in the bead business since 1988. She is the SWAROVSKI ELEMENTS buyer for Rings and Things, as well as, maintains the inventory database and design for their on-line gallery. Her designs usually grow from the inspiration of great materials.

Susan Kazarian is the owner of the Beading Frenzy, a CREATE YOUR STYLE with SWAROVSKI ELEMENTS Recommended Store located in beautiful San Mateo, California. Her mission is to promote the many fine artists that comprise the beading community and to support student development as artists and designers. Susan has been teaching for the past 15 years to students of all skill levels. She co-produces Beading By The Bay, an annual three day workshop featuring premier bead artists.

Susan "Lilly" Kehoe began working with wire and beads in 2001. Starting with SWAROVSKI ELEMENTS, sterling silver and semi-precious stones, she was soon hooked on the art of crafting wire and beads into wearable art. In 2002, Lilly opened a bead and jewelry store in Knoxville, Tennessee. She has been teaching people to sculpt and wrap wire jewelry using Swarovski Crystals ever since.

Marlene Kohlhofer is the International CREATE YOUR STYLE with SWAROVSKI ELEMENTS Trend Manager. She works at the Swarovski headquarters in Wattens, Austria and holds a Master of Design degree.

Beth Kraft is the owner of Nordic Gypsy Beads & Jewelry, a bead store located in Rochester, Minnesota. She teaches bead-weaving and wiring at her own store and also at several national bead shows and also the CREATE YOUR STYLE Tucson Show. Her designs have been published in several national bead magazines and she has appeared on Beads, Baubles and Jewels™ as well as Bead.TV. Visit her at www.nordicgypsy.com.

****Sandra Lupo** has been an instructor and demonstrator in Tucson since 2006. She teaches a wire jewelry series of classes at The Newark Museum Arts Workshop as well as metalsmithing, nationally and regionally. She is a member of Fire Mountain Gems and Beads and Ask The Experts discussing wire and SWAROVSKI ELEMENTS. Her designs are published in Lark Books' *Beading and Crystals*, *Beading with Pearls* and Interweave Press' *Wire Style*.

Judy Payne is the visionary behind JP Designs. She creates unique jewelry lines which are on the pulse of today's ever changing trends. All of JP Designs products are distinctive and versatile. Coolinterchangeables was developed out of Judy's love for Swarovski Crystals. They fill an important void in the beading community in the components/bails/findings arena. JP Designs is also the creator of CoolEarthwear, ECO-friendly and economical. Judy is the author of the column Confessions of a Beadaholic found at www.beadstylum.com.

The Poco sisters have been involved with jewelry design for over 12 years. They are seasoned jewelry instructors having taught hundreds of classes in their bead store since it opened in 2007. From beads and pendants to sewing and Hotfix applications they have done them all! Between the three sisters their knowledge base, style and interests vary widely according to their unique personalities and flavor. They have taken many classes across North America to quench their creative needs and have shared this knowledge.

****Margot Potter** a.k.a. The Impatient Crafter™ creates innovative designs for manufacturers, books and magazines and teaches popular seminars and classes at craft and major jewelry industry events. Margot has written six humorous how to design books. Her designs have appeared in magazines, contributor books, catalogs, packaging, in print ads and across the webiverse. She's designed, consulted and blogged for a variety of major manufacturers in the DIY Craft Industry. She pens an internationally popular blog and creates blog contents for hire. As a freelance writer she has written articles for print and the web. Margot and her family create award winning how to videos for YouTube and Margot has appeared as a host and a guest on a variety of videos, web shows and TV shows.

****CREATE YOUR STYLE Ambassador**

1-888-818-3004, EXT. 2723

ABOUT the INSTRUCTORS

****Nadia Sanchez Ramos** and her sister **Renata** founded Fou Fou Chat by the Terror Sisters in 2008 based in Mexico City. Nadia graduated in 2001 in Fine Arts and Cultural Management while Nadia studied Psychology and Gestalt Psychotherapy and worked in the Human Resource field for 10 years. Sisters Nadia and Renata also studied silversmithing and lost wax at the CIDI-UNAM and have attended workshops on shoe development, hand bag construction, millinery, polymer resins, Esdhi Zoquei, recycled paper and ceramics.

Nick Regine, better known as the “Professor of Crystal” has been with Swarovski for 28 years. He has worked in jewelry manufacturing, new product development and is currently the Manger of Product Application and Training for SWAROVSKI ELEMENTS. Nick has an extensive knowledge of crystal jewelry stones, findings and their applications using a variety of materials such as fabric, wood, glass and numerous others. Nick’s in-depth knowledge of all phases of jewelry manufacturing and various techniques are sure to benefit each participant’s interests.

**** Pat Riesenburger**, a former attorney, teaches felt making throughout the United States and offers private workshops in her home studio. She owns Aussie Threads and Fibers through which she distributes luxury fibers and embellishments. She uses SWAROVSKI ELEMENTS in all of her fiber creations, the warmth of the textile and the sparkle of the crystal make for lovely textures. The Crafty Retailer boasts a popular blog which focuses on marketing for the independent Craft Retailer.

Ron Rock is a Key Account Manager for SWAROVSKI ELEMENTS focusing, most recently, on the DIY market, but has worked for several years in the jewelry and textile industries as well. He first started his career as the Product Development Manager/Designer for the corporate jewelry collection at Macy’s. Ron works closely with his customers to create numerous “DIY Mini Projects” that are published on WWW.CREATE-YOUR-STYLE.COM. He travels around the country speaking at various DIY events such as Beading by the Bay and Hooked on Wire. Ron has been with Swarovski for over 9 years and is always looking for fun and exciting projects to bring to the DIY community.

Leslie Rogalski is an artist, designer and teacher with a passion for creating jewelry and more. She appears on the PBS TV series Beads, Baubles and Jewels™. Her designs and articles have been widely published. Formerly the editor in chief of a leading bead magazine and online bead blog, her best-selling DoodleBeads DVDs teach top beading techniques in a unique drawing-before-your-eyes method. Leslie is a team design member for Beadalon and John Bead Corp.

Nicola Shute is from Ottawa Canada. She is co-owner of Dragon’s Lair Beads with her sister Vicki and mom Maureen. She left a high tech position to be a stay at home mom and discovered her creative side and started beading in her spare time which also lead to teaching. SWAROVSKI ELEMENTS and wire are her personal favorites because they provide many options for dimension and texture. Nicole and her husband have four growing children.

****Debbi Simon**, award winning designer, teacher and author. Working creatively since 1993, her original jewelry designs have been published in national and international magazines and numerous books. Her first book “Crystal Chic” was released in December 2008. Debbi currently teaches workshops nationally using SWAROVSKI ELEMENTS.

****Laura Timmons** travels the world internationally teaching her unique creations. Recently, Laura has combined her design efforts with JHB International, the leading button manufacturer for oodles of luscious kits combining buttons and SWAROVSKI ELEMENTS. Feeding her love to write, she is the Fashion Editor for *Bead Unique* magazine where you will find a SWAROVSKI ELEMENTS sponsored design in each issue as well. Many of Laura’s designs have been in several other trade publications throughout the industry. Laura taught workshops on both the 2009 and 2011 CREATE YOUR STYLE Anchors Away cruises.

All New Sparkling

Make and Take Projects

Registration for make and take projects at event only.

Be Inspired – Be Creative

Join some of your favorite instructors to learn various techniques from wiring to gluing to basic jewelry making.

15 minute projects!
Different projects every hour, every day!

All make and take projects will be \$20.00

Tickets required. Space is limited!



Make and Take Schedule

DATE	TIME	INSTRUCTOR	WORKSHOP TITLE
TUE - 1/31	8:30-9:30am	Monica Han	Hexagon Bracelet
TUE - 1/31	10-11am	Poco	Textured Metal Rivet Pendant
TUE - 1/31	11:30-12:30pm	Poco	Braided Bookmark
TUE - 1/31	1-2pm	Kellie DeFries	Crystal Push Pins
TUE - 1/31	2:30-3:30pm	Sandy Lupo	Sew-on and Button Filigree Rings
TUE - 1/31	4-5pm	Lilian Chen	Crystal Blooming Earrings
WED - 2/1	10-11am	Sandy Lupo	Trapeze Earrings
WED - 2/1	11:30am-12:30pm	Poco	Freehand Wire Pendant
WED - 2/1	1-2pm	Katie Hacker	Lovely Links Earrings
WED - 2/1	2:30-3:30pm	Judy Payne	Interchangeable BeCharmed Necklace
WED - 2/1	4-5pm	Rita Hutchinson	Flower Lines Earrings
THU - 2/2	8:30-9:30am	Rita Hutchinson	Pendulum Earrings
THU - 2/2	10-11am	Susan Kazarian	Spazio Ridotto Bracelet
THU - 2/2	11:30am-12:30pm	Leslie Rogalski	Chessboard Button Earrings
THU - 2/2	1-2pm	Fernando DaSilva	Metallic Rocks Ring
THU - 2/2	2:30-3:30pm	Fernando DaSilva	Wrups and Downs Earrings
THU - 2/2	4-5pm	Judy Payne	BeCharmed Earrings

FLAT BACKS HOTFIX

Colors



Effects



Holla Transparent



FLAT BACKS NO HOTFIX

Colors



Effects



ROUND STONES, SIEW-ON STONES,
FANCY STONES, BUTTONS

Color

-  Crystal 001
-  White Opal 034
-  White Alabaster 081
-  Rose Water Opal 085
-  Vintage Rose 019
-  Light Rose 023
-  Rose 039
-  Indian Pink 059
-  Fuchsia 032
-  Ruby 081
-  Padparadscha 042
-  Myacris 036
-  Light Stone 027
-  Indian Stone 027
-  Dark Red Coral 046
-  Stone 028
-  Dark Stone 032
-  Carnel 041
-  Bernardy 018
-  Light Amethyst 013
-  Havel 071
-  Pavane Lavender 093
-  Tanzanite 026

-  Cachemir Opal 038
-  Amethyst 034
-  Purple Talcit 077
-  Dark Indigo 088
-  Mediana 037
-  Dropt Blue 036
-  Laser Blue 043
-  Sapphire 036
-  Light Sapphire 011
-  Mt. Blue Opal 081
-  Aquamarine 042
-  Light Stone 032
-  Indian Sapphire 017
-  Pacific Opal 032
-  Tanzania 047
-  Indistone 078
-  Cachemir Blue Opal 034
-  Blue Opal 025
-  Chrysolite 038
-  Chrysolite Opal 034
-  Pearl 014
-  Foxy Green 031
-  Savita 091
-  Laword 035

-  Falcon Green Opal 062
-  Stone 028
-  Khalil 002
-  Light Stone 026
-  Kerthent 032
-  Amethyst 013
-  Sib 031
-  Light Pearl 062
-  Light Colorado Tourmaline 046
-  Tops 018
-  Light Smoked Quartz 031
-  Sonnentopfen 020
-  Pearl 026
-  Kreuzt Swartz 025
-  Seed Pearl 067
-  Light Silver Opal 083
-  Gedup 084
-  Black Diamond 015
-  Jet 080

Effects

-  Crystal Aurora Borealis 023 AD
-  Crystal Serice 033 SAZ
-  Crystal Multi-Facet 023 MAJ

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-  Crystal Moonlight 001 MOU
-  Crystal Silver Shade 021 SSMA
-  Crystal Golden Shadow 001 GSMA
-  Crystal Copper 001 COP
-  Crystal Artisan Pink 001 ANP
-  Crystal Red Ragam 001 REDM
-  Crystal Canyon Legend Light 001 CAL
-  White Opal Sky Blue 234 SBL
-  White Opal Star Silver 234 SIL
-  Crystal Romantic Blue 011 BRBL
-  Crystal Indolence 001 INL
-  Crystal Metallic Blue 001 METBL
-  Crystal Whisk Light 001 VL
-  Crystal Wood Weather 001 WM
-  Crystal Sahara 001 SAH
-  Crystal Lake 001 LAJ
-  Crystal Volcano 001 VOL
-  Crystal Metallic Light Opal 011 MLO
-  Crystal Bronze Shadow 001 BRSH
-  Crystal Double 001 DOP
-  Jet Jet 280 JJT
-  Crystal Silver Night 001 SINL
-  Jet Nebula 280 JNCM
-  Jet Nebula Silver 280 NESTS

CRYSTAL PEARLS

Color

-  Crystal White Pearl 001 050
-  Crystal Green Pearl 001 030
-  Crystal Champagne Light Pearl 001 038
-  Crystal Champagne Pearl 001 043
-  Crystal Light Gold Pearl 001 039
-  Crystal Vintage Gold Pearl 001 053
-  Crystal Gold Pearl 001 056
-  Crystal Bright Gold Pearl 001 036
-  Crystal Copper Pearl 001 039
-  Crystal Coral Pearl 001 029
-  Crystal Brown Pearl 001 025
-  Crystal Deep Green Pearl 001 414

-  Crystal Green Pearl 001 296
-  Crystal Pearl 001 300
-  Crystal Powder Emerald Pearl 001 305
-  Crystal Roseline Pearl 001 294
-  Crystal Powder Rose Pearl 001 302
-  Crystal Lavender Pearl 001 524
-  Crystal Miami Pearl 001 180
-  Crystal Bergamot Pearl 001 301
-  Crystal Redline Pearl 001 588
-  Crystal Pearl 001 388
-  Crystal Dark Purple Pearl 001 309

-  Crystal Light Blue Pearl 001 302
-  Crystal Night Blue Pearl 001 618
-  Crystal Petal Pearl 001 600
-  Crystal Intense-Ich Pearl 001 297
-  Crystal Powder Green Pearl 001 393
-  Crystal Light Green Pearl 001 293
-  Crystal Antique Green Pearl 001 402
-  Crystal Bark Green Pearl 001 614
-  Crystal Potomac Pearl 001 499
-  Crystal Light Grey Pearl 001 616
-  Crystal Black Grey Pearl 001 299
-  Crystal Black Pearl 001 298
-  Crystal Mystic Black Pearl 001 326

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BEADS, PENDANTS

Colors

	Crystal 001
	White Bead 034
	White Alabaster 051
	Rose White Bead 065
	Rose Alabaster 063
	Naveline 163H
	Whisper Rose 019
	Light Rose 023
	Rose 031
	Indian Pink 059
	Fuchsia 062
	Ruby 001
	Polynesian 042
	Sun 068
	Firewood 037
	Havoc 036
	Indian Red 074
	Light Snow 027
	Dark Red Coral 066
	Dawn 008
	Sarsnet 040
	Burgandy 016
	Light Amethyst 012
	White Bead 067

	Provence Lament 094
	Succinic 028
	Custodian Bead 038
	Amethyst 034
	Purple Peridot 077
	Dark Indigo 088
	Mistral 037
	Devot Blue 036
	Cognac Blue 043
	Lazuline 036
	Light Sapphire 011
	Mt. Blue Bead 035
	Amberstone 030
	Light Azure 011
	Imperial Sapphire 017
	Pacific Blue 030
	Wax Glacis 067
	Sapphire 067
	Cachibos Blue Bead 034
	New Jersey 029
	Chrysolite 036
	Chrysolite Bead 034
	Fawn Green 031

	Emerald 060
	Emerald 025
	Fusion Green Bead 016
	Moss 038
	Mint 000
	Lime 065
	Olive 040
	Light Teal 026
	Saffron 062
	Amalal 013
	SBI 061
	Light Peach 062
	Seed Bead 067
	Light Colored Teardrop 046
	Teardrop 063
	Light Teardrop Teardrop 021
	Sawtooth Teardrop 030
	Peach 036
	Smoky Quartz 025
	Orange 064
	Light Grey Bead 063
	Moss Diamond 016
	Jet 080

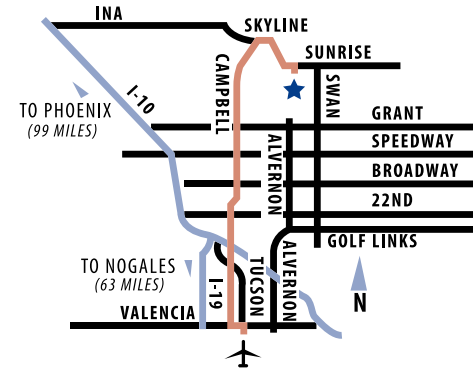
Effects

	Crystal Aurora Borealis 001 AB
	Crystal Aurora Borealis 2x 019 AB2
	Crystal Snow 001 S41
	Crystal Snow Flakes* 001 S41*
	Crystal Moonlight 001 MCL
	Crystal Silver Shine 001 SSHA
	Crystal Rainbow Shine 001 RSRA
	Crystal Copper 001 COP*
	Crystal Achromatic Pink 001 AP*
	Crystal Autumn Pink 001 AP*
	Crystal Red Plasma 001 RPLM
	Crystal Comet Aurora Light 001 CAL
	White Road Star Shine* 001 S41*
	White Road Star Shine* 001 S41*
	Crystal Rainwater Blue 001 RBL
	Crystal Meteoric Blue 2x 001 MEBL2
	Crystal Wind Whistle 001 WWH
	Crystal Metastable Light Spark 2x 001 MLL2
	Crystal Aurora Shine 001 ARESH
	Crystal Cascade 2x 001 ECR2
	Jet, Red 2x 280-FLR2
	Crystal Silver Night 001 SUN
	Jet, Rosalite 280-FLM
	Jet, Rosalite 2x 280-FLM2

MAP & DIRECTIONS

The Westin La Paloma
3800 East Sunrise Drive, Tucson AZ 85718

Phone: (520) 742-6000 | Fax: (520) 577-5878
Info@WestinLaPalomaResort.com



The Tucson International Airport is located just 30 - 40 minutes and about 18 miles from the Resort. Tucson International Airport provides nonstop service to 18 cities and connections to more than 121 destinations.

From Tucson International Airport to The Westin La Paloma:

- * Take Tucson Blvd. To Valencia.
- * Turn left onto Valencia and proceed to Campbell.
- * Turn right onto Campbell (which turns into Kino, then back into Campbell).
- * Proceed approximately 14 miles to Skyline Drive.
- * Turn right onto Skyline Drive, which becomes Sunrise and then right onto Via Palomita.
- * Proceed to the hotel entrance.

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EXTRA! EXTRA!

The brand new **2012 CREATE YOUR STYLE Magazine** is sure to spark some serious creativity! This year's edition features designs and writings inspired by "SOUND"! Our team has worked to help you "listen" to your inner creative side. This magazine will inspire you to share your enthusiasm for the endless ways SWAROVSKI ELEMENTS can be put to use bringing creativity, charisma, zest, and above all sparkle to your everyday life. Have a look at the fascinating designs which are showing at the CREATE YOUR STYLE in Tucson fair.

Don't miss out!

